

PROJECT SPECIFICATIONS

- Set to become Saudi Arabia's premier luxury, sustainable tourism destination
- Spanning across 34,000 sq. km.
- Site encompasses 22 natural islands, dormant volcanoes, historical sites
- Located between the cities of Al-Wajh and Umluj
- Established within a semi-autonomous area
- Governed by independent laws on par with international standards
- Will offer relaxed social norms and business regulations, visa-free access for most nationalities
- Expected to attract 1.0 million visitors annually, add SAR 22 billion to GDP and generate 70,000 jobs

KEY PROJECT COMPONENTS (PHASE 1)



3,000
LUXURY HOTEL
KEYS



LUXURY
RESIDENCES



RETAIL & FOOD
AND BEVERAGE
OUTLETS



AIRPORT, YACHT
MARINAS, SEA
PORT



SPORTS FACILITIES
(GOLF, SCUBA
DIVING)



HEALTH AND
WELLNESS
CENTRES

Q3 2019

GROUND BREAKING

Late 2022

PHASE 1 COMPLETION

2030

PROJECT COMPLETION

TARGET MARKET



HNWI



HONEYMOON



SPORTS
ENTHUSIASTS



ADVENTURE
SEEKERS

COMPETITIVE DESTINATIONS

MALDIVES

FRENCH
POLYNESIA

FIJI

DEMAND BREAKDOWN

INTERNATIONAL 70%

DOMESTIC 30%