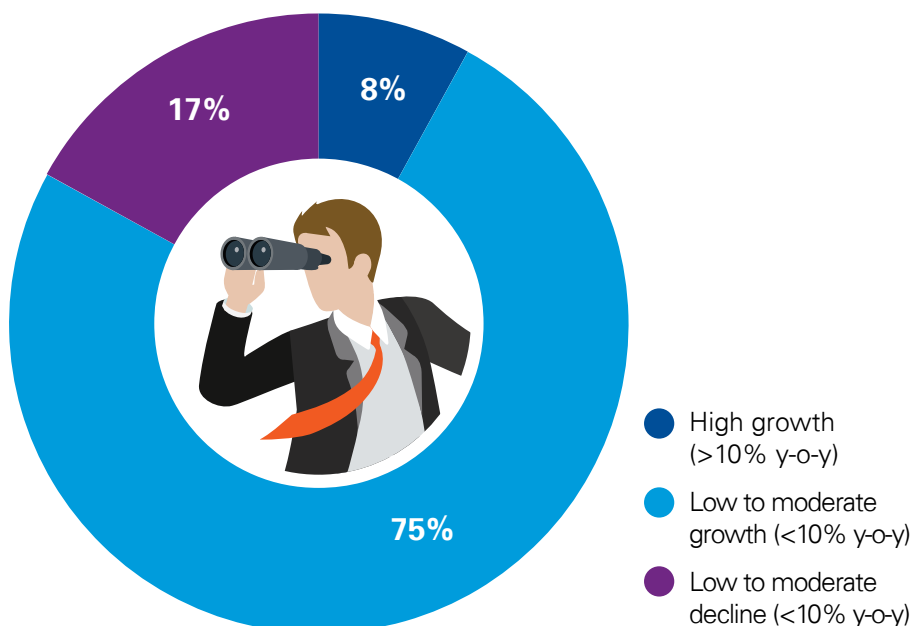




What is your medium term outlook for the F&B sector?

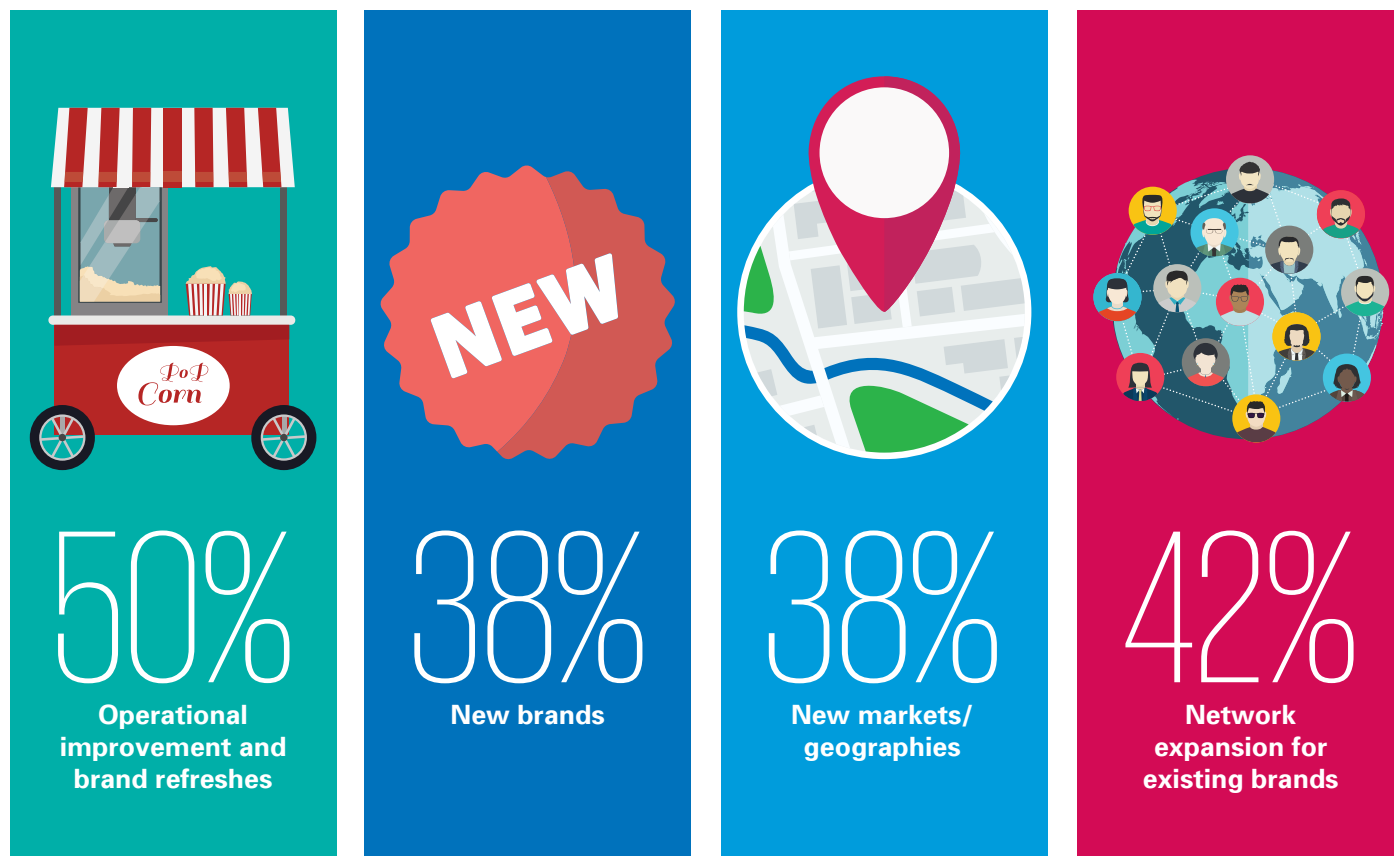



Creating the future

There seems to be a general consensus in the market that 2019 will continue to be challenging for the sector. Operators are, however, optimistic in the run up to Expo 2020 Dubai and are gearing up to revitalize sales. Although hopeful, some operators expressed concern that the positive impact may be limited to the duration of the event. But this does not deter F&B businesses from continuing to invest in future growth and the nature of investments seem to be changing. In 2017, attention was focused on expansion into new markets and geographies. Today, while the search for the next big opportunity—either in the form of a new market or a new brand—continues, many investments are aimed at operational improvements and local expansion of the winners in their existing portfolios. This is likely to continue in 2019 as well.



Where are you looking to invest in the medium term?



 Multiple Choice Question